

PEOPLE2.0 MEDIA KIT

For media inquiries, interview requests, or additional information, contact our press team at press@people20.com.

PEOPLE2.0®



WHO WE ARE

People2.0 is a global provider of workforce compliance and payroll services for enterprises and talent suppliers, including staffing firms, search and recruiting firms, mass talent entities, and professional services firms.

People2.0 helps these businesses navigate employment, labor, and tax regulations across the world. Specializing in worker classification and compliance, our employer of record (EOR) and agent of record (AOR) services streamline talent placement operations, help correctly classify workers, and facilitate international placements. These services help businesses in over 130 countries grow faster, operate more profitably, and expand globally.



PEOPLE2.0 BY THE NUMBERS

1,700+

enterprise clients
served globally

91,000+

workers
deployed annually

1.2 million+

timesheets
processed annually

10,000

independent
contractor
evaluations
completed annually

Zero

misclassifications
across all regions

About Us

PEOPLE2.0®

OUR FAMILY OF BRANDS

People2.0 is the parent brand for a family of companies, each built to support a specific part of the workforce and talent ecosystem.

Brookson Accountancy, umbrella employment, CIS payroll, and supply chain partnership services for UK contractors and agencies. Brookson Legal, Brookson Financial, and Plus Us all sit within the Brookson Group.

The Payroll Edge Cross-border employment and payroll outsourcing for businesses operating across Canada and the US. Husys PEO, EOR, and AOR services for businesses expanding into India. Part of the People2.0 family since 2021.

Dutch Umbrella Company Umbrella employment services in the Netherlands.

When referring to any of these brands, please use the full name as shown above. If you have questions about which entity is relevant to your story, our media contact can help point you in the right direction.

BROOKSON
A PEOPLE2.0 COMPANY

The
Payroll Edge
A PEOPLE2.0 COMPANY

DUTCH
UMBRELLA
COMPANY
A PEOPLE2.0 COMPANY

PEOPLE2.0

OUR STORY

PEOPLE2.0®

People2.0 has grown over more than 25 years from its roots in payrolling and compliance into a comprehensive workforce solutions provider.

people2.0

Company Foundation

People2.0 founded to simplify workforce solutions and compliance challenges

2001



US Expansion

TFI Resources acquisition strengthens our American market presence

2016

the STAFFING edge

Canadian Entry

The Staffing Edge joins our family, expanding North American reach

2018

CWS | CONTINGENT WORKFORCE SOLUTIONS

Mass Talent Procurement

Contingent Workforce Solutions broadens our service offerings

2018

CAPITAL
Global Employment Solutions

European Growth

Capital Global Employment Solutions expands our EMEA operations

2019



APAC Market Entry

Entity Solutions marks our entry into the Asia-Pacific region

2020

WE PAY PEOPLE

Dutch Enhancement

WePayPeople enhances our services in the Netherlands

2020



UK Presence Boost

TCP expands our capabilities in the United Kingdom

2020



IC Compliance Advancement

TalentWave merger enhances independent contractor compliance services

2021

BOTH
back of the house

Middle East Expansion

Back of the House (BOTH) extends our reach to the Middle East

2022

Ayers
GROUP

Australian Leadership

Ayers Group solidifies our market leadership in Australia

2022

BROOKSON

UK Service Enhancement

Brookson expands our capabilities for contractors in the UK

2022

reLOCATION SOURCE

Middle East Growth

Relocation Source extends our reach into the Israeli market

2023

PEOPLE2.0®

Continued Leadership

People2.0 builds on unparalleled expertise while advancing innovative global solutions

2025+

Meet Our Experts

PEOPLE2.0®

Our spokespeople are available to speak with media on a range of workforce, compliance, and talent industry topics.



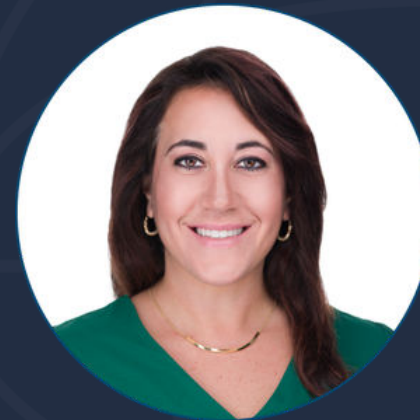
Steve Schaus

CEO

Areas of expertise:

- ▶ Contingent workforce strategy
- ▶ Future of work trends
- ▶ Workforce flexibility

Meet Steve



Lauren Dudley

Chief People and Operations Officer

Areas of expertise:

- ▶ Contingent worker experience
- ▶ Talent integration
- ▶ Workforce culture

Meet Lauren



Craig Cohen

CRO

Areas of expertise:

- ▶ Enterprise workforce solutions
- ▶ Global vendor consolidation
- ▶ Contingent workforce risk management

Meet Craig



Matt Fryer

Regional Director, EMEA

Areas of expertise:

- ▶ UK and EMEA contingent workforce compliance
- ▶ Vendor consolidation
- ▶ Cross-border risk

Meet Matt

Meet Our Experts

PEOPLE2.0®

Our spokespeople are available to speak with media on a range of workforce, compliance, and talent industry topics.



Meet Jurgen

Jurgen Jaarsma

SVP Business Development, EMEA

Areas of expertise:

- ▶ EMEA employment law
- ▶ Permanent establishment risk
- ▶ Total workforce management



Meet Christie

Christie Heintz

Sr. Director, Workforce Success

Areas of expertise:

- ▶ Contingent program management
- ▶ VMS and supplier operations
- ▶ Workforce compliance training



Meet Catherine

Catherine Chidyausiku

CLO, Americas

Areas of expertise:

- ▶ EOR and AOR compliance
- ▶ Worker misclassification
- ▶ Cross-border employment risk



Meet Sabah

Sabah Khan

Regional CLO, APAC

Areas of expertise:

- ▶ APAC employment compliance
- ▶ Australian labour hire law
- ▶ Workforce governance and ESG risk

WHAT TO KNOW

FAST FACTS

- ▶ Global provider of workforce compliance and payroll services
- ▶ Operating in over 130 countries
- ▶ Full operational presence across AMER, EMEA, and APAC
- ▶ Services span employer of record (EOR), agent of record (AOR), and independent contractor compliance



INDUSTRY TERMS

Employer of Record (EOR): A third-party organization that becomes the legal employer of a worker on a client's behalf, handling payroll, tax, benefits, and compliance.

Agent of Record (AOR): A service that manages compliance and payment for independent contractors without acting as their legal employer.

Independent Contractor (IC): A self-employed worker engaged for specific services, distinct from a traditional employee.

Contingent Workforce: Workers engaged on a non-permanent basis, including independent contractors, freelancers, and temporary or project-based staff.

Looking for another term? Our glossary has plain-language definitions of the terminology we use most.

[View Glossary](#)

PEOPLE2.0®

LOGOS

Download our approved logo package, including primary, reversed/white, and icon-only versions in PNG and SVG formats.

Please use our logos as provided, without altering colors, proportions, or spacing.

Approved brand colors and usage notes are included in the download.

Download now



PEOPLE2.0

Get in Touch

For media inquiries, interview requests, or additional information, reach out to our press team at press@people20.com

