

Position Description

Title	Marketing Manager - Asia
Department	Customer Development & Experience
Reports to	Head of Marketing APAC
Direct reports	None
Location	Singapore
Salary bracket	S\$80-90k
Role Type	Full time

About us:

Entity Solutions is a well-established, global business that provides modern workforce solutions to customers across multiple sectors. We specialise in a holistic service for contractor management, outsourced payroll, migration assistance, and technology solutions.

Role Summary:

We are looking for a creative and collaborative marketing professional with a talent for content creation. We need someone hands on and results-driven to support our Asia sales team with communicating our brand narrative. Successful candidate will be a key part of an international team based in Melbourne and Singapore.

- Singapore based (remote position)
- Autonomic role reporting to Melbourne
- Customer-centric culture
- Fast-paced and creative environment

The role supports the execution of our key strategic priorities, with a primary emphasis on brand enhancement, focused growth and customer experience ("customer is king") initiatives.

Key responsibilities:

- Develop quality marketing content and sales collateral with design support, such as;
 - Website content development and updates
 - Email marketing campaign creation
 - Brochure / flyer content
 - Presentation content
 - Whitepaper content
- Content development across all our social media channels and brief in designer on requirements
- Support Sales team with proposals and sales material, as required
- Lead coordination of external events to support and enable key strategic initiatives and activities. This would include Customer events (across APAC) in various formats, such as seminars, boardroom lunches, launches, round table discussions, workshops etc.
- General marketing admin support when required, including intranet updates and website enquiries management

You will have:

- Proven experience for delivering customer-centric outcomes
- A natural ability to articulate the brand narrative through written content
- 4+ years marketing and content creation experience (B2B experience preferred)
- Experience with Google Ads desirable
- Understanding of Singapore workforce market a plus
- Time and project management skills to effectively manage and prioritise workload
- Interpersonal skills that allow you to work well with all departments across multiple countries
- All-round Marketing skills, a passion for delivering quality work and an interest in professional development
- Excellent Microsoft Office skills (specifically PowerPoint, Excel and Office 365 apps)
- Keep up to date with the latest digital marketing trends

Why apply for this role:

This position is a chance to work somewhere you can indeed be proud of, with a supportive leadership environment and a motivating company culture. We offer career development opportunities and flexible working conditions.



Apply to:

If this role sounds like you, please email a cover letter and CV to mhollins@entitysolutions.com.au