

Position Description

Title	Design Consultant
Department	Customer Development
Reports to	Head of Marketing
Direct reports	None
Location	Melbourne
Salary bracket	\$70k pro rata
Role type	Part-time – 2.5 days per week

Soft skills profile

- Good interpersonal and communication skills
- Ability to prioritise between competing projects
- Solutions oriented
- Creative thinker – ability to think outside the box
- Flexible and committed to our “customer is king” values

Job ad

About us:

Entity Solutions is a well-established, global business that provides modern workforce solutions to a large array of customers. We specialise in a holistic service for contractor management, outsourced payroll, migration assistance, and technology solutions.

Role Summary:

We are looking for a creative and collaborative design professional. We need someone hands on and results-driven to support our Marketing team with communicating our brand narrative.

- Melbourne CBD office location
- Customer-centric culture
- Fast-paced and creative environment

The role supports the execution of our key strategic priorities, with a primary emphasis on brand enhancement, focused growth and customer experience (“customer is king”) initiatives.

Key responsibilities:

- Design quality marketing and sales collateral, such as:
 - website graphics
 - social media assets
 - advertising assets
 - email marketing
 - brochures / flyers
 - presentations
 - whitepaper and infographic report designs
 - case studies
- Design and develop branding material
- Manage look and feel of design across all our social media channels
- Video creation and editing for customer resources
- Develop wireframes and mock-ups for end user systems
- Provide design support to Pre-Sales team when required, such as preparation of new high-quality proposal content

You will have:

- Proven experience for delivering customer-centric outcomes
- A natural ability to articulate the brand narrative through visual content
- Adobe Suite experience
- 2+ years design experience in a B2B (preferred) marketing setting
- Time and project management skills to effectively manage and prioritise workload
- Interpersonal skills that allow you to work well with all departments
- Interest in marketing, and passion for delivering quality work and a keenness for professional development

Why apply for this role:

This position is a chance to work somewhere you can indeed be proud of, with a supportive leadership environment and a motivating company culture.

We offer career development opportunities and flexible working conditions.