

### The Art of Improv and Business: How to Think on Your Feet

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*Helping you master your public speaking skills with humor, laughter, and improv.*



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### The Art of Improv and Business: How to Think on Your Feet

- You know your material.
- You're prepared.
- Your T's are crossed and your i's are dotted.
- You're the expert.



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## Roadblocks to Public Speaking

- ❖ Nervousness
- ❖ Not feeling prepared
- ❖ Being caught off guard
- ❖ Fear of saying the wrong thing



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**The Art of Improv and Business:  
How to Think on Your Feet**

And, then...the unthinkable happens...



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**Fear of Failure  
+  
Perfectionism  
=  
Inaction**

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**The Art of Improv and Business:  
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You find yourself saying to yourself,  
“Ohhhh...nooooo!  
I was prepared! What happened?!”



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**The Art of Improv and Business:  
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The unexpected will happen...



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**SUBJECT TO  
TECHNICAL  
ISSUES**



Uh...I thought we were going to have a bigger room.



Phooney! The clicker doesn't work!

Uh Oh! I don't have an answer to that question.

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**What are your  
public speaking  
challenges?**

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### The Art of Improv and Business: How to Think on Your Feet

Remember...  
You are the expert.



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### What is Improv and Why Use it In Business?



Presented by Julie Ostrow  
Humor, Laughter, Improv and Communication Coach  
www.GoFindTheFunny.com

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### Why Improv?

#### I'm not a comedian!

- ❖ Speakers learn to take themselves *less seriously*
- ❖ Infuse *personal stories* and a touch of *humor* into their presentations and interactions.
- ❖ Infuse improv into presentations and *interact with team members.*
- ❖ Become *adaptable* and *Think On Your Feet®*

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Yes, And...[**Reflective listening**]  
Add onto others' ideas → Conversation



**Expect and accept the unexpected and work with it.**

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Give-And-Take [**Build onto others' ideas**]



**Perfect to use when answering questions from the executive team, shareholders, or team members.**

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Be in the moment [**Be aware and listen**]  
Remove judgment



**For connecting with team members and creating magical moments connection and collaboration**

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### Laugh at Your Mistakes

- ❖ Laughter is a *De-stressor and Connector*
- ❖ Laughing at your *gaffs* and *guffaws* shows your audience that you are human.
- ❖ Laughter *helps you engage* with your team members.
- ❖ *Acknowledging* at your mistake helps you fix it, recalibrate, and keep moving forward.

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GLOBAL WORKFORCE DEPLOYMENT

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### The Art of Improv and Business: How to Think on Your Feet

Remember...  
You are the expert.



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GLOBAL WORKFORCE DEPLOYMENT

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